



Maverick Landing Community Services Inc.

Seeking Marketing and Fundraising Interns (paid/stipended)

This is a unique opportunity to work closely with the executive director of a small nonprofit embarking on the first year of a three-year strategic plan. We are seeking a motivated self-starter and strong writer and communicator who is generative, entrepreneurial and responsive to deadlines and detail.

You get to build it. You get to use your creative skills and talents and will have the freedom to seed an idea for content and see it through to completion. We are in the midst of building our list and launching our first e-newsletter this fall. The person in this position will work closely with the executive director to develop content for this newsletter and subsequent ones. The organization has launched Civi-CRM, an open source CRM and email marketing program that is versatile and easy to use. You will also support social media presence and content. You will work closely with the executive director to:

- develop storylines and content for social media postings
- develop infographics, visuals, and content for our website redesign and e-newsletters
- repurposing strategic planning content into strategic planning document that can be presented to funders
- repurposing and developing content for the MLCS annual report

You get to work closely with a seasoned fundraiser. The executive director is a seasoned fundraiser who will personally work with you to impart knowledge, tips, and tools. You will work together as a team to implement the current strategic fundraising plan in place. For those who are especially adept at or enjoy writing or who want to hone their fundraising skills, (if you aim to be future leader in the nonprofit sector, this is an essential skill!) this is a great opportunity to do so. You will work closely with the executive director to:

- identify new funding opportunities and potential asks/pitches
- conceptualize program enhancements and logic models
- write compelling requests to prospective funders
- contact prospective funders

About Maverick Landing Community Services

Located in the heart of Maverick Landing, a mixed-income housing community, and serving East Boston, our vision is to build and nurture a vibrant community where people love to live and where every person has opportunities to succeed.

The Mission of Maverick Landing Community Services (MLCS) is to enhance the quality of life for the culturally and economically diverse residents of Maverick Landing and East Boston. We:

- Motivate people to attain economic, educational, and personal goals
- Link people with support systems
- Create opportunities for leadership
- Strengthen youth, families, and community.

A wide range of youth and family help is available through one-to-one coaching with MLCS staff who helps youth and family to self-assess where they are in relationship to their personal, educational and economic goals. The youth and families we work with are living in poverty and facing issues that jeopardize their emotional and social ability to thrive such as food insecurity, economic insecurity, and lack of access to health insurance and appropriate primary and mental healthcare. In addition to individualized support, we operate a parent nurturing programs and play groups for parents with young children, and an afterschool teen program. In partnership with collaborators, we also provide ESOL, job training. and access to a computer learning center.

Our Organizational Values

We are committed to our core values:

- We work as a welcoming team; we are committed to excellence and to creating transformative, collaborative programs.
- We celebrate cultural diversity; we respect people, their needs, privacy and contributions.

MLCS is committed to your growth and learning and to ensuring a meaningful experience for you.

For more information contact Rita Lara at Rita@mavericklanding.org