

Name: _____ Date: _____

Assignment: Examine each of the following persuasive stories. Try to identify which is:

- (A) an appeal to emotion**
- (B) an appeal to logical thinking**
- (C) an appeal to experts, authorities or celebrities**

Be prepared to explain your choices!

Persuasive Story #1	Persuasive Story #2	Persuasive Story #3
<p>For a Better Start in Life, Start Drinking Soda Earlier!</p> <p>Recent studies announced by The Beverage Council of America used laboratory tests to prove that babies who start drinking soda early have a much higher chance of gaining acceptance and 'fitting in' during the preteen years.</p>	<p>Better Gun Control Laws Are Needed</p> <p>Between 1999 and 2013 there were 464,033 total gun deaths in the U.S. Over half of these were suicides, and almost 10,000 were accidental shootings. Two-thirds of all homicides involve guns. The 12th leading cause of death in the United States is guns, more than deaths from liver disease, hypertension, and Parkinson's disease, as well as deaths from fires, drowning, and machinery accidents.</p>	<p>Ban Above-Ground Power Lines</p> <p>Power lines cause cancer. I met a little boy with cancer who lived just two miles from a power line. He looked into my eyes and said, in his weak voice, "Please do whatever you can so that other kids won't have to go through what I am going through." We need to act now. I urge you to support a law that will replace all above-ground power lines with underground lines by 2020.</p>
Appeal to:	Appeal to:	Appeal to: